



## El Cerrito, CA - Del Norte BART Station Area

Collection dates: 11/5/2014 and

11/8/2014

**Total spaces**: 5,450 on-street: 3,279

off-street: 2,171

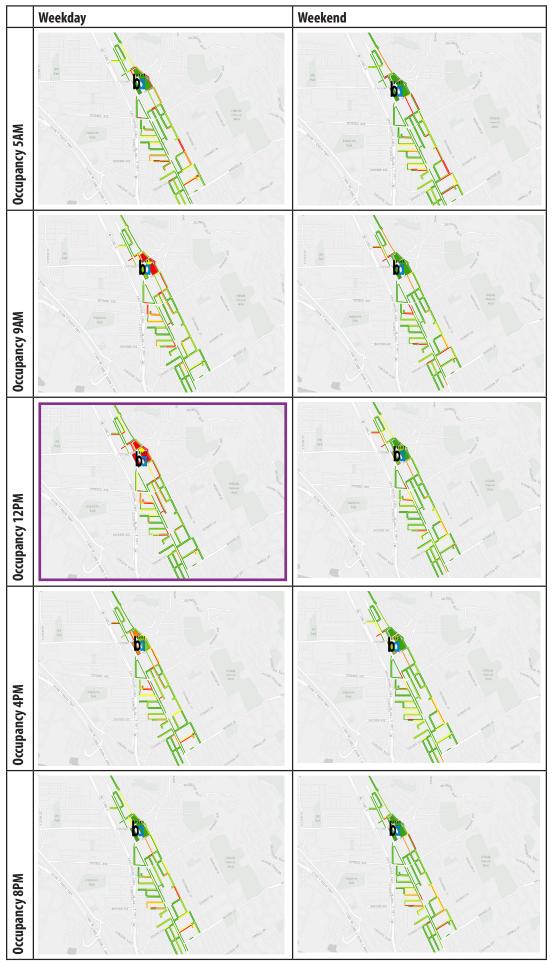
Price description: Off-street pricing at \$1.00-\$3.00/day at BART facilities
Time restrictions: On-street only
Typical restriction hours: varies
depending on location; 7AM - 6PM Mon
- Fri on-street or 4AM - 3PM Mon - Fri
off-street

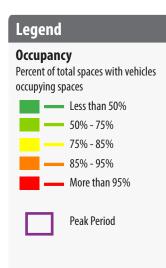
In the El Cerrito Del Norte BART Station study area, on-street parking occupancy on some blockfaces is high. It appears that time restrictions are not placed in areas of highest demand, but are likely successful in keeping plenty of parking available along San Pablo Avenue, where customers and visitors are most likely to park. All of the off-street facilities are for BART parking, and therefore have high demand from commuters during the weekday.

*Strategies to address these issues:* 

- Expand time restrictions in high demand areas
- Consider transportation demand management approaches to support residents, employees and visitors in considering alternative modes, including information about alternatives and financial incentives

Note: Data was collected for the MTC VPP Regional Parking Pricing Analysis Project.





Peak off-street: 98% (Weekday 12PM)

Peak on-street: 50% (Weekday 12PM)

Total peak: 71% (Weekday 12PM)