



Martinez, CA - Downtown and Amtrak Station Area

Collection dates: 1/15/2015 and

1/17/2015

Total spaces: 1,873on-street: 1,232off-street: 641

Price description: Pricing at \$0.50/hr. **Time restrictions:** On-street and

off-street

Typical restriction hours: 9AM - 6PM

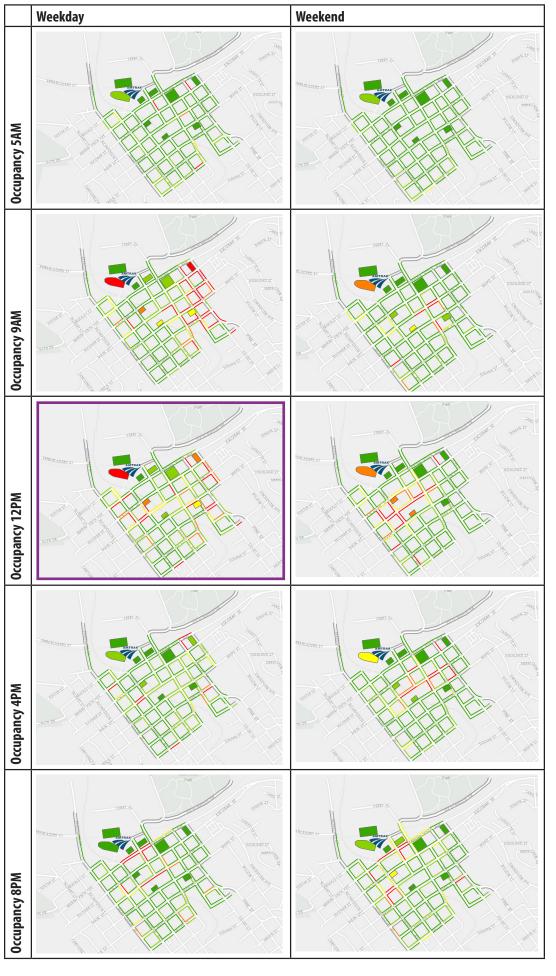
Mon - Fri

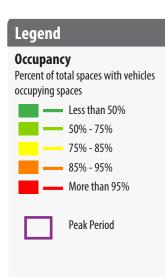
The parking occupancy in the Martinez Downtown and Amtrak Station Area varies widely by time of day and day of week. Hot spots of high demand occur at different areas and shift based on the time of day. This occurs on both onstreet and off-street parking facilities. The Amtrak facility is typically in high demand, even on weekends, yet adjacent facilities are no more than 50% occupied during any time of day. This suggests that underutilized resources nearby the Amtrak station could encourage users to park in these facilities with a daily fee and/or long-term fee parking.

Strategies to address these issues:

- Provide long-term daily fee parking in underutilized offstreet facilities nearby Amtrak station
- Improve way-finding directing parkers towards off-street facilities
- Consider transportation demand management approaches to support residents, employees and visitors in considering alternative modes, including information about alternatives and financial incentives

Note: Data was collected for the MTC VPP Regional Parking Pricing Analysis Project.





Peak off-street: 52% (Weekday 12PM)

Peak on-street: 54% (Weekday 12PM)

Total peak: 53% (Weekday 12PM)