

Note: Data was collected for the MTC VPP Regional Parking Pricing Analysis Project.

## Sausalito, CA - Downtown and Waterfront

**Collection dates:** 7/26/2014, and 7/31/2014

Total spaces: 1,499

on-street: 906off-street: 593

**Metering:** On-street and off-street **Price description**: Select on-street (\$1/hr) and off-street varies dependent on location

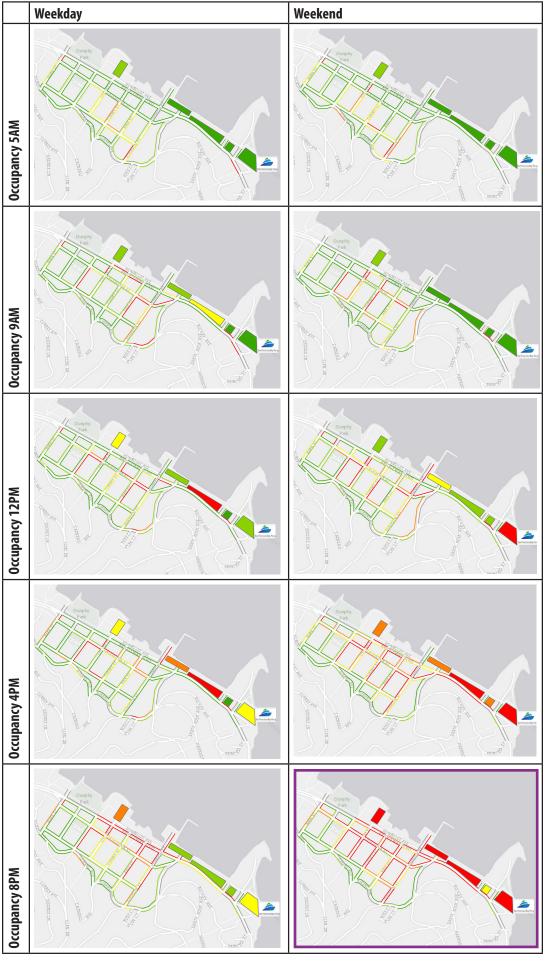
**Time restrictions:** Select on-street and off-street locations

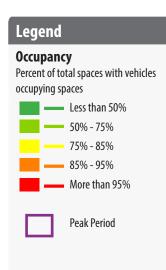
**Typical restriction hours:** Varies depending on location; no evening and weekend restriction

In the Downtown and Waterfront area of Sausalito, occupancy dramatically peaks during weekend evenings. Parking occupancy is higher than 95 percent within most off-street facilities as well as on-street facilities closest to the Waterfront area. During all other times, on-street parking occupancy is high on many on-street facilities, but there is excess availability within some off-street facilities. Higher occupancy rates (above 75 percent) along multiple streets at the 5AM hour suggest there is also moderate demand for residential or overnight parking. The high rates of occupancy at 8PM strongly suggests that residents and visitors have significant challenges finding adequate parking near the Downtown and Waterfront area.

*Strategies to address these issues:* 

- Extend hours of enforcement until 8PM and throughout the weekend in areas of highest demand
- Expand pricing restrictions in high demand areas, especially on weekends and evenings
- Increase parking fees within on-street and off-street facilities that are currently priced, especially during weekend evenings
- Consider transportation demand management approaches to support employees and visitors in considering alternative modes, including information about alternatives and financial incentives





Peak off-street: 96% (Weekend 8PM)

Peak on-street: 74% (Weekend 8PM)

Total peak: 83% (Weekend 8PM)